

Suprovat Basu &lt;basu.suprovat508@gmail.com&gt;

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**IIMK Welcomes you to the eMDP on Professional Certificate Programme in Marketing and Sales Management Batch 8**

1 message

Krisha &lt;csmdp10@iimk.ac.in&gt;

Thu, Nov 10, 2022 at 4:25 PM

Dear Participant,

**Greetings from Indian Institute of Management Kozhikode!**

We are happy to welcome you to the e-Learning Management Development Programme (eMDP) on "Marketing and Sales Management Batch 8" by Indian Institute of Management Kozhikode. The program will be for 125 hours and the first platform session will be delivered on 13<sup>th</sup> November 2022.

A Welcome letter from Prof. Surya Prakash Pati, Chairperson- MDP is attached herewith for your information.

Please note that the lectures (session delivery), articles/cases provided for this course will be the licensed property of the Institute, and please do not copy or post those materials elsewhere. Further copying and posting of those materials are strictly prohibited.

We also request your active participation in the discussion and exercises during the session. Please feel free to contact me in case of any academic-related doubts /specific queries.

*Request you to acknowledge the receipt of the email.*

Regards

Krisha

--

Admin. Associate

MDP Office

Indian Institute of Management Kozhikode

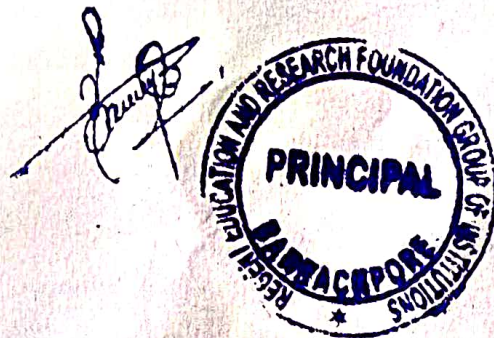
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Kerala

Tel:+91 4952809388

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 Welcome Letter MSM08.pdf  
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# INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

Prof. Surya Prakash Pati  
Chairperson- MDP

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November 10, 2022

Dear Participant,

Greetings from Indian Institute of Management Kozhikode!

Welcome to the Executive Management Development Programme (eMDP) on "Marketing and Sales Management" (Batch 8) by Indian Institute of Management Kozhikode. The programme would be held during November 13, 2022-October 2023.

Prof. Sreejesh S (Faculty in Marketing Management) and Prof.M.Geetha (Faculty in Marketing Management) of IIM Kozhikode will be the Programme Coordinators. Other faculty members will also join in delivering the modules. eMDPs like these are venues for all of us to share our experience and expertise, to learn from each other and to bench mark on the best practices. I am sure together we can make the journey during the programme days a truly enriching one.

The login credentials of the Virtual Class will be provided soon, request you to read the cases, other readings, etc. available on the Virtual Class platform.

**CLASS TIMINGS:** On Sundays 03:30 Pm to 06:30 Pm.

Please do note that 75% attendance is required for issuing the Certificates (of course you need to clear the evaluation criteria too) and hence I request you to attend the classes regularly and also to actively participate in the sessions.

Ms. Krisha will be providing support from MDP Office, IIM Kozhikode, and her email id is [csm dp10@iimk.ac.in](mailto:csm dp10@iimk.ac.in) and contact number is 0495 2809388.

Wishing you all the very best, and sincerely request you to make use of the programme.

Best wishes,

(Surya Prakash Pati)



1534 2 0 0 -

1 2 3 4 5 6 7 8 9 10 11 12





# ₹15,000

COLLECT

Split with friends

Completed

22 Sep 2022 22:32

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UPI transaction ID  
226596426501

To: TALENTEGDE AESPL  
talentedge@hdfcbank

From: SUPROVAT BASU (ICICI Bank)  
basu.suprovat508-1@okicici

Google Transaction ID  
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Powered by  




15:33



# ₹26,299

COLLECT

Split with friends

Completed

27 Sep 2022 21:26



ICICI Bank 6017



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talentedge@hdfcbank

From: SUPROVAT BASU (ICICI Bank)  
basu.suprovat508-1@okicici

Google Transaction ID  
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**UPI**





# ₹41,300

COLLECT

Split with friends

Completed

2 Nov 2022 23:45

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basu.suprovat508-1@okicici

Google Transaction ID  
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TALENTEGDE AESPL requested money fro...

₹53,101

COLLECT

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Completed

1 Mar 2023 23:53

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UPI transaction ID  
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talentedge@hdfcbank

From: SUPROVAT BASU (ICICI Bank)  
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Google Transaction ID  
CICAgJCJlqbfQg

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G Pay

Rs. for payment 50,000/-  
(In Words) Fifty Thousand Only.

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RERFGI, Barrackpore






## REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS

Regent Education and Research Foundation Group of Institutions has organized a three days FDP program on “**Writing and Securing Grants for Technical Institution**” from 27<sup>th</sup> to 29<sup>th</sup> June 2023, in association with IQAC. The program was organized via online platform (Google meet: <https://meet.google.com/xng-qtfo-ate>).

The organizing committee was formed as follows

ORGANIZING COMMITTEE		
Organizing Secretary	Dr. Samik Chakraborty	Principal
Convener	Dr. Rajdeep Chakravarty	Professor
Member	Dr. Himeli Chakrabarti	Associate Professor
Member	Mr. Avik Ghosh Dastidar	Assistant Professor
Member	Mr. Arkadeep Mondal	Assistant Professor

In the inauguration program a warm welcome address was given by Dr. Samik Chakraborty, Principal, RERF. The program was hosted by Dr. Himeli Chakrabarty, Associate Professor of RERF. It was followed by an exhilarating session by the speaker, Mr. Subhanshu Sekhar Samal, where he spoke about the writing and securing grants for technical institutions. About seventy two faculty members have participated in this FDP. Every day there was scheduled a questionnaire session for the audience with the speakers and the day's program was ended with vote of thanks by Dr. Rajdeep Chakravarty, Professor, RERF.

  
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# REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS

## Program schedule

Date	Program	Time
27.06.2023	Inauguration	11:00 – 11:05
	Welcome Address by Dr. Samik Chakraborty, Principal, RERF	11:05 – 11:10
	Lecture by Mr. Subhranshu Sekhar Samal	11:10 – 02:10
28.06.2023	Welcome address by Dr. Himeli Chakrabarti	11:00 – 11:05
	Lecture by Mr. Subhanshu Sekhar Samal	11:05 – 02:05
29.06.2023	Welcome address by Dr. Himeli Chakrabarti	11:00 – 11:05
	Lecture by Dr. Ayona Chakraborty	11:05 – 02:05
	Brief Report on FDP by Dr. Rajdeep Chakravarty, RERF	02:05- 02:10
	Vote of thanks by Dr. Rajorshi Bandyopadhyay, Dean, RERF	02:10 – 02:15

### Day 1 and Day 2: Mr. Subhranshu Sekhar Samal



Mr. Samal worked as CEO for AIC-AUDF, Delhi sponsored by Niti Aauog for a small stint. He was the head and programme Co-ordinator for Programme Management Unit (PMU) of ARCI- Gurugram (DST-Govt of India from 2017-2023). He is an alumnus of NIT Rourkela and University of Hyderabad. He has more than 15+ years of experience in research, consultancy, scientific co-ordination, project management and research administration. He has been associated with various activities in the area of nanotechnology and allied disciplines in the domain of creation of R & D labs and

Nanotechnology awareness (training, workshops/conferences and counselling). He was a key scientist in establishing the Advanced nanotechnology facility in CNSNT, Chennai funded by various agencies and Centre of Excellence in Nanotechnology at Tumkur funded by MHRD, GoI. He worked for ITRA- Ministry of Electronics & IT, Govt of India as a Senior Scientific Officer in the area of performance measurements of the funding activities of the national program. He is the recipient of Young Achiever Award (Scientific coordination and outreach) from VDG professional body, Tamilnadu, Vandana Choudhury Memorial Award (2002), 'Vidyasaraswati Award' from Global Achiever Foundation for Socio-economic growth in 2012, IEEE appreciation medal from Robotics and automation society and best research paper awards from ISRO (ESSTA- 2008), DRDO (INTERACT-2010) and Odisha Bigyan Congress (OBC-2008). He has published more than 100 articles and research papers in national and international journals/conference/magazines and a regular writer for "Electronics for You" (South Asia's leading

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Electronics Magazine), Emerging Science, Nano-digest, Science Horizon and other magazines on various domains of science and technology. He is involved in career counselling and motivational activities to attract young minds towards science and research. He mentors early career scientists in India on “how to fetch fund for research” for their research. He has also written book chapters with famous publishers like Wiley and CRC-press. He has delivered more 20 invited talks in multidisciplinary forums and chaired various sessions. He is a life member of Indian Science Congress Association, Kolkata and Indian Carbon Society, New Delhi. During last 15 years he has created a brand for his work on industry-institute interaction, public relation, science communication and s&t outreach. He was elected as the vice president of NIT Rourkela Alumni Association (2014-2016). He has conducted mega events like RSTSCC-2010 (with ISRO), INTERACT-2010 (with DRDO), TRESAC-2010 (MoEs), TRESAT-2012 (MoES), NAMEE-2012 (MoES), ICONSET-2011 (with BRNS), ICANMEET (With DRDO) and WATT-2012 for scientific outreach and brought together students, scientists, engineers, industries, social organizations, media, public and other stake holders into a common platform for knowledge dissemination. Mr. Samal has completed research projects from IGCAR, BRNS-DAE, DRDO, DBT and various other industries. He is a reviewer of various magazines and projects funded by govt and private agencies. He is involved in various social activities plantation drives. His notable contributions for the Birsa Munda School Jagda, Rourkela (Nursery to class-VII) is commendable for running the school since 2006 to till date. His motivational skill has attracted many young students to pursue science and allied disciplines. He believes poverty can be eradicated only through education and there is no limit for success. He is struggling hard to motivate young teachers and students of rural India that innovation can also be made in our existing system only if we are focused and believe our strength. He has conducted several science quizzes across India among young minds to attract them towards basic science and applied research.

### **Day 3: Dr. Ayona Chakraborty**



Dr. Ayona Chakraborty had received both M.Sc. (2005) and Ph.D (2018) from ETCE Department Jadavpur University, Kolkata, India. From 2004 to 2010, she was with the ETCE Department, Jadavpur University as a Research Fellow. She was Scientist B in Bose Institute from 2010 to 2015. Since 2016, she has been with the Jadavpur University, Kolkata, where she is currently a Post-Doctoral Research Fellow with the Department of Electronics and Communication Engineering. She has authored several book chapters internationally/nationally referred journals and conference papers. She is Student Member of IEEE (USA) and served as Vice- Chair of IEEE, MTTs SBC, Jadavpur University Branch.

  
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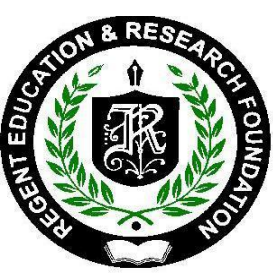
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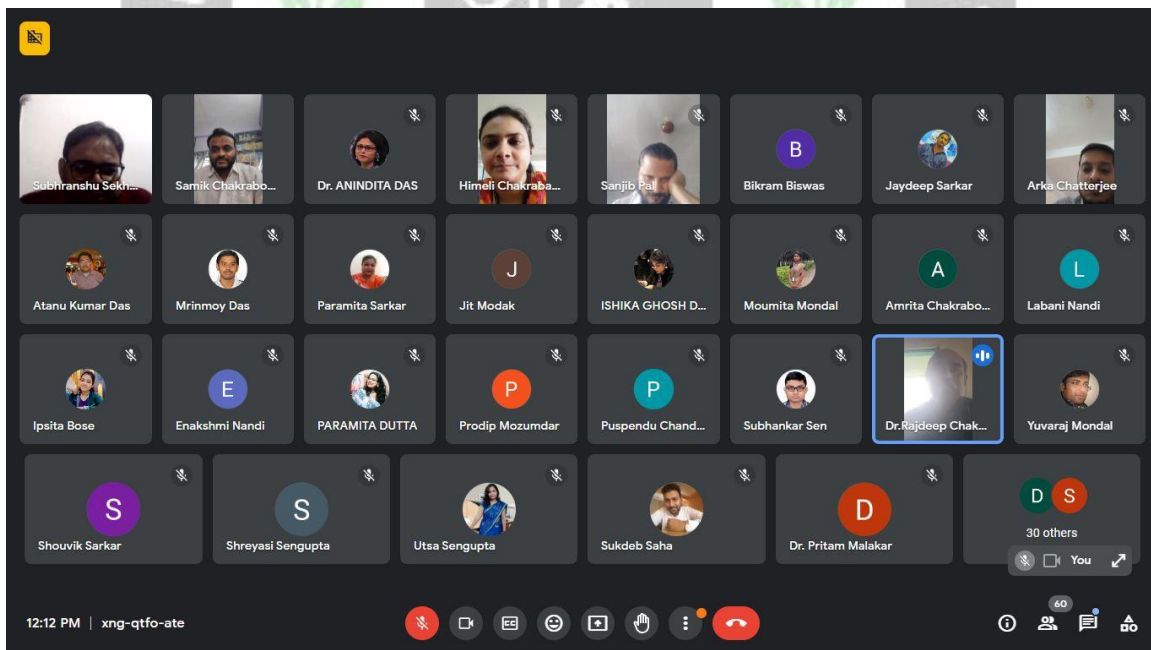
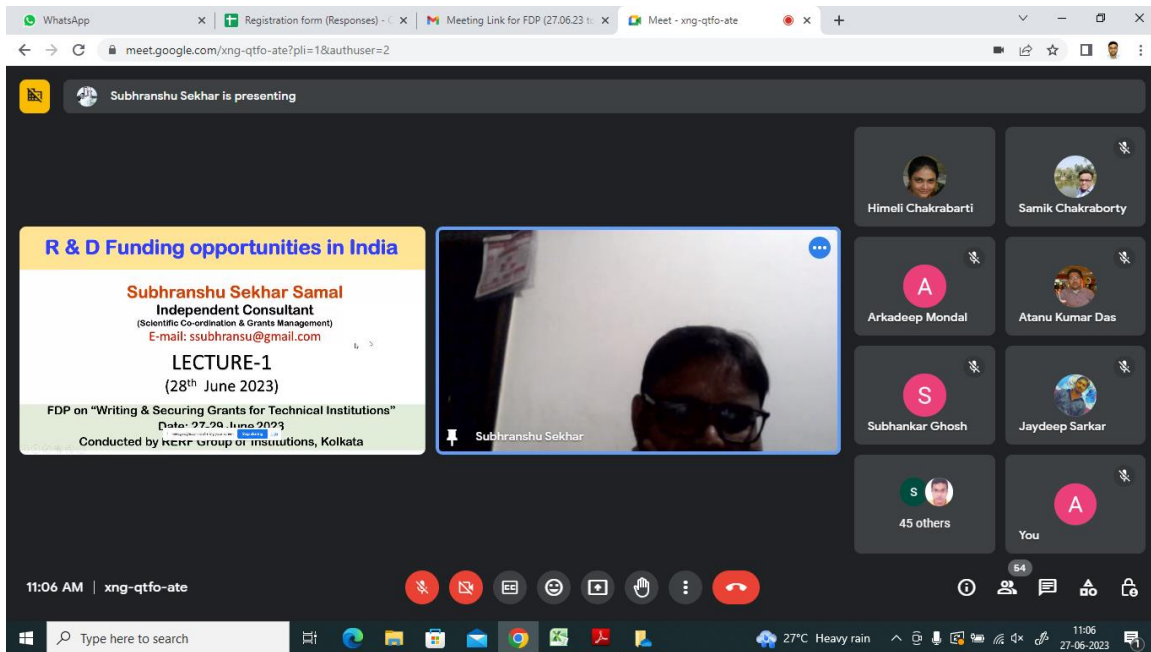
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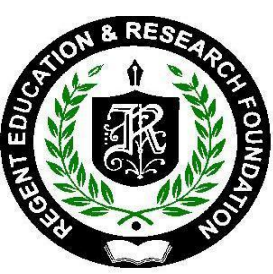
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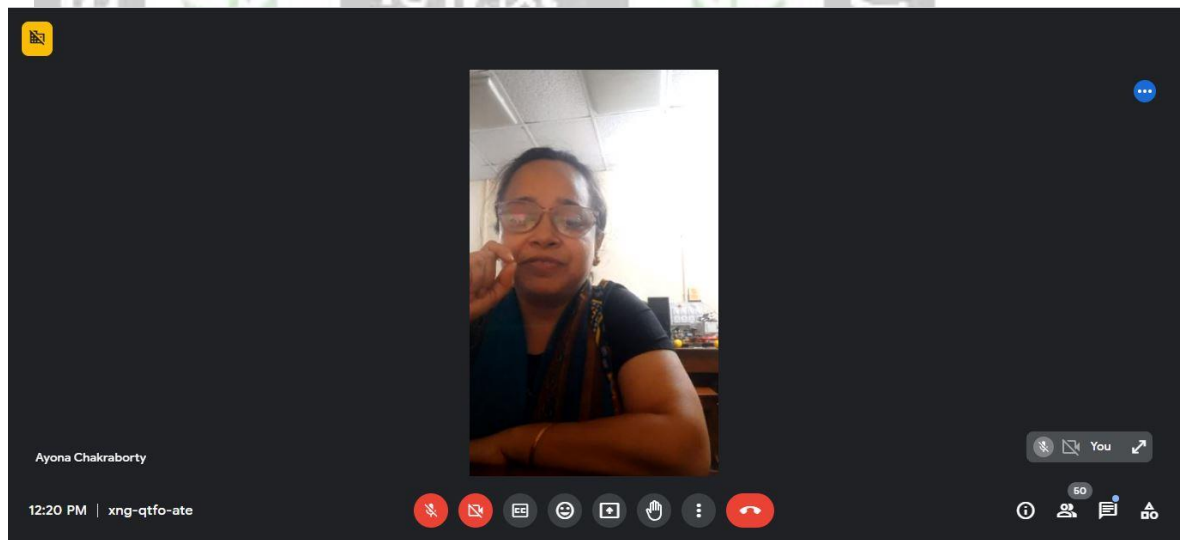
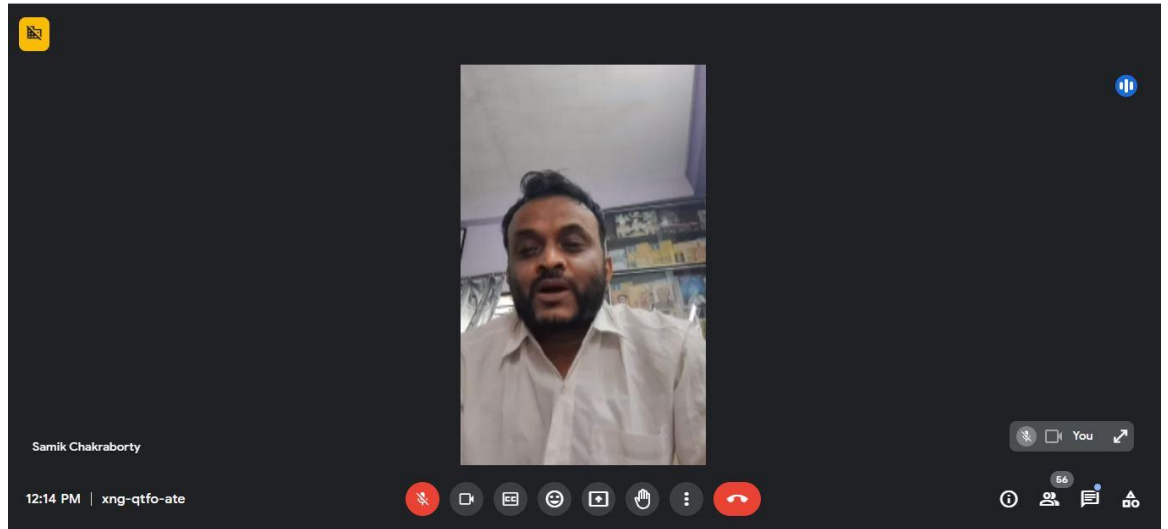
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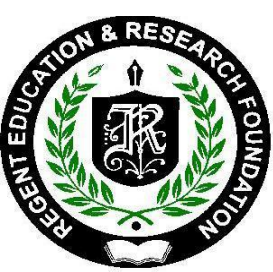
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# REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS

Subhranshu Sekhar is presenting

### Tips for Successful Grant Writing

#### Technical Issues to Consider Before you Write

- Conflict of Interest?
- Due date
- **Group Projects - Gantt Chart (Milestones)**

- For multi-institutional project/group project roles and responsibilities of each individuals must be defined.
- Allocation of budget to each institution must be clearly defined

11:46 AM | xng-qtfo-ate


Subhranshu Sekhar is presenting

### Tips for Successful Grant Writing

#### Read and follow the instructions

- Write clearly and concisely
- **Have a trusted colleague review your proposal**
- Read and follow the instructions
- Clearly explain what you propose
- Keep your eye on each aspects (Objectives/Problem statements/Applications)
- Avoid plagiarism
- Use proper references

11:38 AM | xng-qtfo-ate

  
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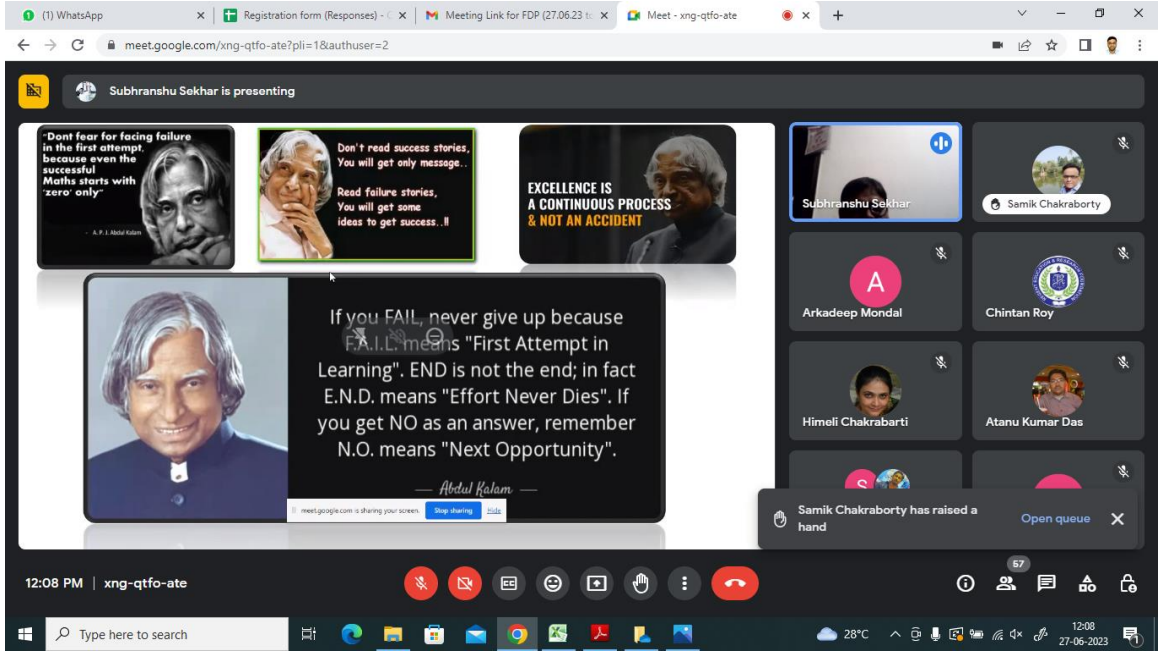
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**RERF**  
Group of Institutions

**FDP ON**  
**Writing and securing grants for technical institutions**

**REGISTER**   
Click or Scan

**Speakers:**

-  **Mr. Subhranshu Sekhar Samal**  
Former head & programme coordinator  
PMU, ARCI, Gurugram & Independent  
Consultant (Grant Management and  
Scientific Coordination)
-  **Dr. Ayona Chakraborty**  
Post Doctoral Fellow, Jadavpur University

Organised by: 

 **27-29<sup>th</sup> June, 2023**  **11:00 AM**  **Online**

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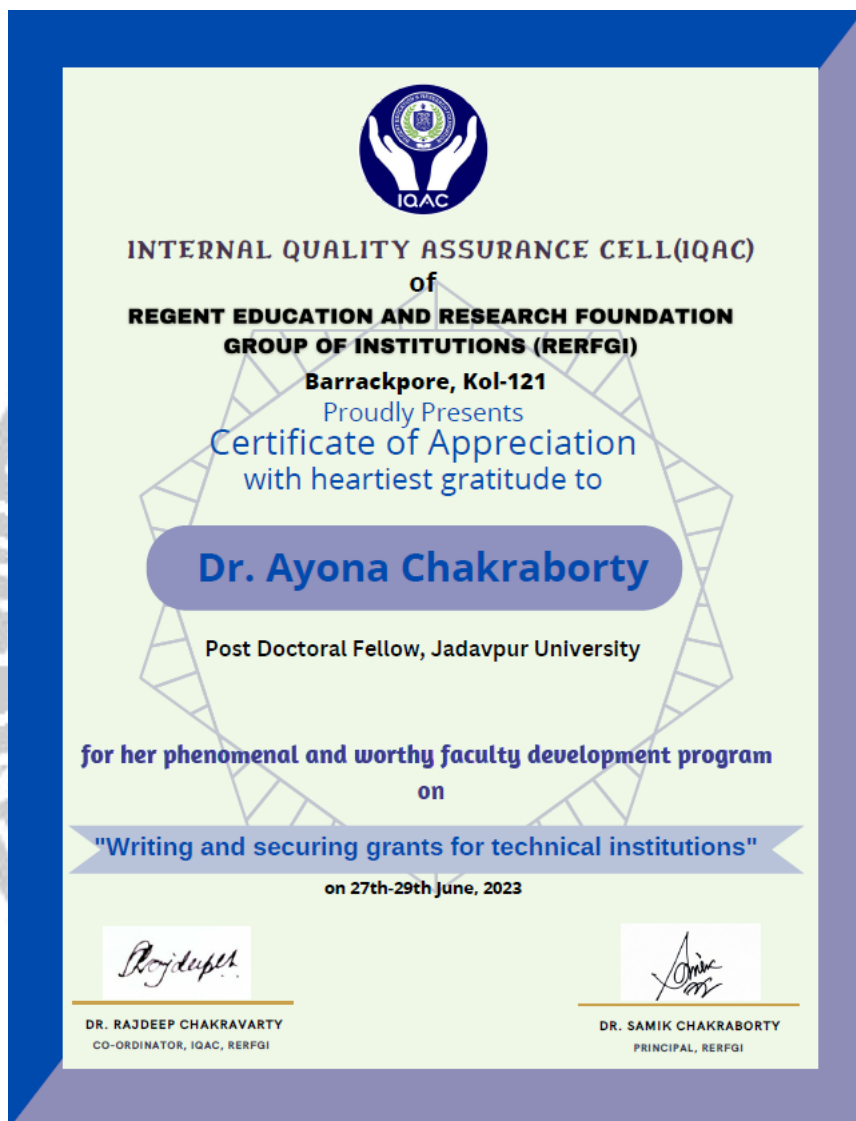
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# REGENT EDUCATION & RESEARCH FOUNDATION

## Group of Institutions



### CERTIFICATE

### THREE DAYS FACULTY DEVELOPMENT PROGRAM

### ON

### WRITING AND SECURING GRANTS FOR TECHNICAL INSTITUTIONS

THIS CERTIFICATE IS PRESENTED TO

**Dr. Anindita Das**

On successful completion of three days faculty development program on " Writing and securing grants for technical institutions" organized by Internal Quality Assurance Cell (IQAC) of Regent Education & Research Foundation Group of Institutions, Barrackpore, West Bengal, from 27 - 29 June, 2023.

DR. RAJDEEP CHAKRAVARTY  
CO-ORDINATOR, IQAC, RERFGI



DR. SAMIK CHAKRABORTY  
PRINCIPAL, RERFGI

Principal  
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### CERTIFICATE

#### THREE DAYS FACULTY DEVELOPMENT PROGRAM

#### ON

WRITING AND SECURING GRANTS FOR TECHNICAL INSTITUTIONS

THIS CERTIFICATE IS PRESENTED TO

**Himeli Chakrabarti**

On successfully completion of three days faculty development program on " Writing and securing grants for technical institutions" organized by Internal Quality Assurance Cell (IQAC) of Regent Education & Research Foundation Group of Institutions, Barrackpore, West Bengal, from 27 - 29 June, 2023.

DR. RAJDEEP CHAKRAVARTY  
CO-ORDINATOR, IQAC, RERFGI



DR. SAMIK CHAKRABORTY  
PRINCIPAL, RERFGI

Principal  
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